



CAMPUS MURAL + STUDENT ENGAGEMENT

PHILLIP & AMY ALTSTATT | PROFESSIONAL MURALIST + WORKSHOP COORDINATOR



LIFTING THE STORIES OF COMMUNITIES THROUGH ART

Inspired Murals is a family owned endeavor offering workshops in healing trauma through art, which culminate in vibrant murals that amplify the voices of individuals.

Our clients include Cheerios, Nature's Valley, Perot Museum of Nature and Science, and California State University Sacramento.

Amy & Phillip's goal is to bring walls to life, through color and energy, creating an environment that inspires curiosity and connection within communities.



CASE STUDY: ASPIRE ALEXANDER TWILIGHT

THE REQUEST

Engage students throughout the process of designing and painting a school mural.

THE SOLUTION

Student engagement started on day one!

The mentoring artist spent time during several lunch periods, meeting students, encouraging them to sign up for workshops.

The buzz continued to generate when the artist presented at a school rally.

IT IS IN YOUR HANDS TO CREATE

A BETTER WORLD

FOR ALL WHO LIVE IN IT



CAMPUS COMMUNITY ASPIRE ALEXANDER TWILIGHT

THE DETAILS

The entire campus - faculty, staff and students - got excited about this mural.

Some fun ideas that came directly from the student interactions:

- The quote was WRITTEN by one of the attending students!
- Look for the "Golden Rule", representing the idea of treating others kindly.
- "I wonder if there could be a Picasso style portrait representing all of the ethnicities on campus"





HEALING TRAUMA THROUGH ART

As a certified facilitator of the Window Between Worlds healing trauma through art workshops, Amy offers an opportunity for individuals to actively engage in life as art in a shared community space.

It is within these safe spaces where images are created through openness and curiosity, to tell the multi-faceted stories of diverse communities.

The experience culminates in a professionally painted mural inspired by the visions of the participants.

THE PROCESS

PHASE 1: MOODBOARDS + ESTIMATES

Determine Art Direction, Evaluate KPI's and Goals, Identify Wall and Placement
Approx. 1-3 Days

PHASE 2: DESIGN + REVISIONS

Develop Digital Artwork, with 2 Rounds of Revisions
Approx. 2-3 Weeks

PHASE 3: PAINTING

Priming and Prep Work, Painting, Promotion + Event (optional purchases)
Approx. 1-3 Weeks

5 MURALS PRICE RANGE

Pricing is determined by a large number of factors. These factors include but are not limited to:

- Wall Size
- Wall Finish and Texture
- Materials and Equipment Needed
- Working Timeline
- Level of Sophistication and Complexity
- Anti-Graffiti Coating
- Wall Preparation Required

BASE PRICE STARTS AT \$5000

This is not a per wall basis but a per project basis. In certain cases, two murals could be priced together at less than \$5000 each.

In order to facilitate a project, it is simply a \$5000 minimum.

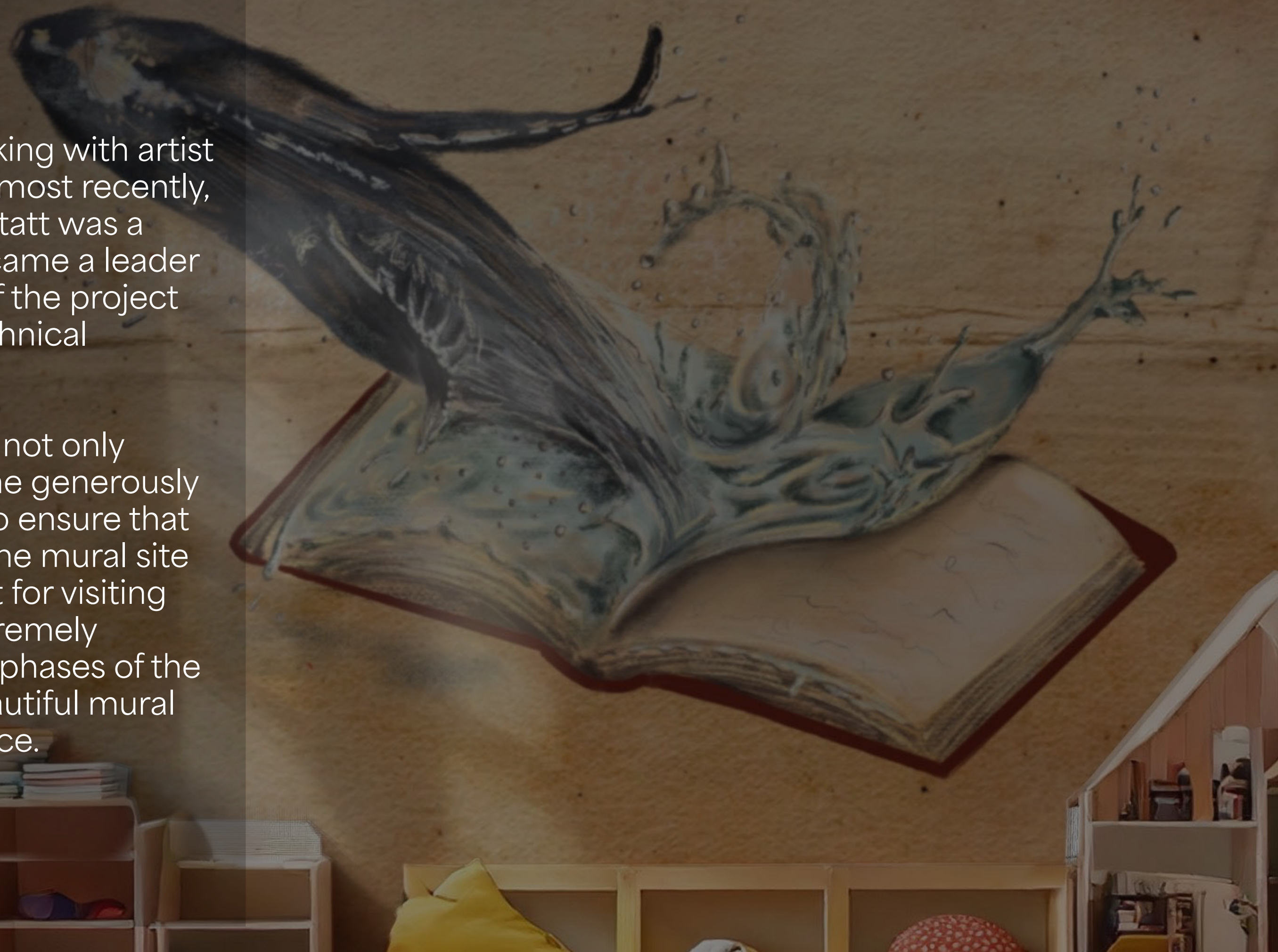


TESTIMONIAL

I have had the pleasure of working with artist Phil Altstatt on two occasions, most recently, for a multi-artist mural. Mr. Altstatt was a featured artist. He quickly became a leader and an essential component of the project through his leadership and technical assistance.

He went above and beyond to not only execute a beautiful piece but he generously donated his time and energy to ensure that the project ran smoothly and the mural site was a welcoming environment for visiting artists and staff. Phillip was extremely creative and professional in all phases of the mural resulting in a visually beautiful mural and a very rewarding experience.

- Raphael Delgado
Creative Director



CLIENTS



AT&T



MACGYVER

Cheerios.



Modelo

Special



LET'S TALK



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